

# Pyramid Center Highlights

## News & Events

### The Pyramid Center Receives Two Prestigious Green Awards: Best Green Building Retrofit in the Bay Area and BOMA Earth Award

The Pyramid Center is pleased to announce that it has received two prestigious awards: Best Green Building Retrofit in the Bay Area by the *San Francisco Business Times* for 600 Montgomery and First Place for Commercial Buildings (300,000 sf or less) in the 2010 Building Owners and Managers Association (BOMA) EARTH Awards for 505 Sansome.

The Best Green Building Retrofit award and First Place in the BOMA Earth Awards come on the heels of The Transamerica Pyramid and 505 Sansome receiving prestigious Leadership in Energy & Environmental Design for Existing Buildings (LEED-EB) Gold Certifications by the U.S. Green Building Council for their energy and environmental upgrades.

The Pyramid's awards and LEED Gold certification are the culmination of a long-standing commitment to energy efficiency. The green retrofit includes a high-efficiency co-generation plant, and 85% use of alternative transportation by tenants, a water use reduction program resulting in a 50% reduction over the past year, a 20% reduction of carbon footprint, purchasing of off-site renewable energy credits equivalent to 50% of purchased power, and the use of green cleaning products.

For more information on why The Pyramid was named the Best Green Building Retrofit in the Bay Area, please visit [www.ThePyramidCenter.com](http://www.ThePyramidCenter.com) and click on the "Green LEEDs to Gold" button. ■



The Pyramid Center's Cushman & Wakefield team members Margaret Duskin and Steve Ring hold the award for the San Francisco Business Times Best Green Retrofit in the Bay Area

## SPRING 2010

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Security Supervisor James Burnside receiving his Captain's Complimentary Report.

## **Pyramid Security Supervisor Honored by S.F. Police Department**

The San Francisco Police Department's Sgt. Sean O'Leary recently issued a Captain's Complimentary Report to The Pyramid Center's own Security Supervisor, James Burnside in recognition of the outstanding police work performed by James' team during the early morning hours of March 4, 2010. A call came from Pyramid Security to the SFPD as Burnside was making perimeter rounds, when he noticed a suspicious person pacing the north side of Washington Street. James secretly watched from a concealed position as the suspect appeared with a cache of property from a neighboring office building and dropped it off in a waiting van. Without raising suspicion Mr. Burnside queried the driver, then contacted his control center, and the "graveyard shift" team initiated emergency contact requesting SFPD assistance. The suspects were wanted by that agency for numerous other area burglaries.

The Pyramid Center joins the SFPD in commending Security Supervisor James Burnside and his outstanding team for their vigilant efforts to keep our community a safe place to work and live. ■

## **Carbon Footprint Contest Winners Announced on Earth Day 2010**

The Pyramid Center's Carbon Footprint Contest is a voluntary program created to measure and reward the sustainability efforts of tenants. Participants are evaluated on waste reduction, conservation, alternative transportation and other green actions.

On Earth Day, The Pyramid Center presented awards for outstanding achievements to the top three sustainable tenants:

### **600 Montgomery Winners:**

- 1st Stein & Lubin, LLP
- 2nd Orbis Investment Management
- 3rd Mars & Co

### **505 Sansome Winners:**

- 1st McCown & Evans LLP
- 2nd Allison & Partners
- 3rd New Island Capital

Winning tenants received a certificate of designation and prizes, including sustainable cooking classes, boxes of organic, locally grown produce and office plants.

The winning tenants have comprehensive sustainability programs in place, including purchasing post-consumer recycled materials, diverting waste by recycling or composting, partnering with green caterers, and providing incentives for reducing the drive-alone rate. The Carbon Footprint Contest is also an opportunity to educate tenants on how to move their companies toward becoming green. ■



## They're Back! Mark Your Calendar for the Summer Afternoon Concerts in Redwood Park!

The Pyramid Center will be hosting a Summer Afternoon Concert Series in Redwood Park from noon to 1 p.m. on Thursdays in July, August and September. Take a break from your workday, bring your lunch and enjoy live music in the park! Below is the tentative schedule of bands:

### July

- July 1 – Saddle Cats (Western Swing)
- July 8 – Sabrosito (Traditional Mexican)
- July 15 – Soul Sauce (Jazz)
- July 22 – Presence Felt (R&B)
- July 29 – Skunkweed Junction (Classic Country)

### August

- August 5 – Mazacote (Latin)
- August 12 – Sekhou Senegal (West African)
- August 19 – The Big Trio (Jazz)
- August 26 – Ritmojito (Salsa)

### September

- September 2 – Dix Bruce (Bluegrass)
- September 9 – T Mambo (Mambo)
- September 16 – Belinda Blair (Swing Vocals)
- September 23 – Flambeau (Cajun)
- September 30 – Gumbo West (New Orleans Blues)

Tenants will receive an email reminder closer to the performances. ■

## Free E-Waste Event July 20

e-Recycling of California will host a free e-waste event on Tuesday, July 20. Tenants are invited to bring batteries and most electronics for recycling at the following collection times:

505 & 545 Sansome  
(Mark Twain Alley) – 9 to 10:30 am

600 Montgomery – 11 am to 12:30 pm



# Tenant Spotlight:

## 2 Bryant



A tenant at sister property 2 Bryant for more than three years, Sparkpr is one of the world's top independent full-service PR agencies, working with businesses that range from stealth startups to global public companies. Their areas of expertise include advertising and media, consumer services and electronics, embedded technologies, enterprise and open source, entertainment, gaming, green tech, mobile and wireless, social media and networking, and venture capital and financial services.

"For years, San Francisco and Silicon Valley have been the epicenter of technology and innovation," said Donna Sokolsky, Co-Founder Sparkpr. "We're in the perfect location where the latest emerging technologies and innovative new companies are in our backyard. Over the years, we've amassed a huge network and have always kept our finger on the pulse of tech industry."

Sparkpr's services include high-level strategic counsel and each campaign is designed to help clients achieve their business goals through creative,

well executed and sometimes unconventional public relations campaigns. They maintain an elite team of more than 40 PR professionals who embody an entrepreneurial spirit and value creativity, hard work and fun.

In 2010, Sparkpr was named a *San Francisco Business Times* "Best Place to Work," received a TechCrunch Crunchie for "Best Tech PR Agency," received a PRSourceCode "Best Mid-Sized Agency," and received a Bulldog Award for "Boutique PR Agency of the Year." The team has also recently added Managing Director, Leyl Master Black, to lead the Internet Technologies practice group.

To learn more about Sparkpr, please visit [www.Sparkpr.com](http://www.Sparkpr.com). ■





# CONCIERGE'S CORNER

By J.C. Cuayet • 415.829.5340

## The Richmond Restaurant

With the arrival of The Richmond, located between 7th and 8th Avenues, the area is now a destination for fine dining. Chef Owyang (formerly of Elizabeth Daniel and the Half Moon Bay Ritz) and his wife offer local seasonal ingredients with amazing imagination and nuance. They have

converted two small storefronts into a haven of warmth, serenity and simple elegance – all just two blocks from the DeYoung Museum, Academy of Sciences and Golden Gate Park.

The lunch and dinner menus change daily, but a few items can be counted on, including the house-ground cheddar burger and hanger steak. For starters, consider the fried oysters with miso cole slaw, the whiskey-braised oxtail with a Maine Diver scallop or the roasted beet and cardamom carrot salad. For a light lunch, don't miss Mom's Chinese chicken salad with peanuts. My favorite entrées are the wine-braised short ribs with potato puree, the seared wild Pacific cod with sautéed squid, the braised wild Pacific sea bass in white wine tomato sauce, and the crispy veal sweetbreads with a chicken mousseline dumpling and black truffle sauce. Though I have not personally tasted the desserts, my dining colleagues swear by the panna cotta with peach coulis.

The wine list is not extensive, but Chef Owyang has selected it with great care to complement the food. Some of the boutique vineyards represented have relatively small runs, so seek his advice. Plus, a five-course tasting menu with wine pairing is offered for dinner.

The Richmond is a rare gem. Savor the food and plan on a leisurely dining experience. The service is always friendly and attentive, but can be a bit slow when the house is full. Prices are moderate, but truly a bargain for the quality.

The Richmond Restaurant is located at 615 Balboa Street. Call (415) 379-8988 or visit [www.TheRichmondSF.com](http://www.TheRichmondSF.com) for more information. ■



## SUMMERTIME IN THE CITY:

San Francisco offers great summertime events – check out these top picks:

### Stern Grove Festival – June, July and August

This admission-free performing arts series in Sigmund Stern Grove, a beautiful outdoor amphitheater in Golden Gate Park, features performances by the SF Ballet, SF Opera and SF Symphony. Visit [www.SternGrove.org](http://www.SternGrove.org) for more information.

### 56th Annual North Beach Festival – June 19-20, 2010

This annual event will feature over 125 arts and crafts booths, 20 gourmet food booths, three stages of live entertainment, Italian street painting, a cooking demonstration stage, beverage gardens, a large children's activity area and the blessing of the animals. Visit [www.NorthBeachChamber.com](http://www.NorthBeachChamber.com) for more information!

### San Francisco Waterfront Festival – July 4, 2010

Celebrate Independence Day with this annual San Francisco waterfront party that delivers brilliant fireworks over the Bay, live entertainment as well as food, arts and crafts. Visit [www.Pier39.com](http://www.Pier39.com) for more info!

# Behind The Scenes

## **Ross Robinson • Associate Director • Leasing**

The Pyramid Center is pleased to announce the appointment of Ross Robinson as Associate Director of the Cushman & Wakefield Leasing Team. Along with Senior Director Margaret Duskin, Ross is responsible for all leasing activity for 600 Montgomery, 505 Sansome and 545 Sansome, where he actively markets available office space, conducts property tours, and negotiates leases with new and renewing tenants on behalf of the ownership.

In his career Ross has completed more than 650,000 square feet of real estate transactions with a total value in excess of \$30 million, including leasing assignments for 600 Montgomery, 505 Sansome, 100 Pine Street, 201 Third Street, and 500 Sansome Street.

In addition to his real estate career, Ross is active in the community working with two Bay Area charities: The Guardsmen and the Society for Art Publications of the Americas. He is also an active member of the Olympic Club in San Francisco. Ross holds a California Real Estate Sales License and Bachelor's Degree in Business Administration and Marketing from the University of Arizona.

Ross Robinson can be contacted at (415) 773-3576 or [Ross.Robinson@cushwake.com](mailto:Ross.Robinson@cushwake.com). ■



THE PYRAMID CENTER

THE TRANSAMERICA PYRAMID • 505 SANSOME • 545 SANSOME • TWO BRYANT

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